



**Projectman**  
connecting experts

# Company Profile

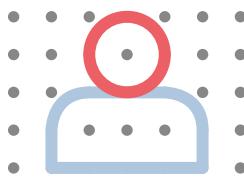


# We create an environment and develop community of the best people for realizing changes at our clients.

Projectman is a network of more than 4,000 professionals. We are the largest company in the Czech Republic specialising in project management outsourcing. We lecture at conferences and work with the best experts in the market as well as with professional communities.

Our consultants are **carefully selected from the community** – they are people with exceptional potential and proven references. We keep developing their expertise as well as soft skills by training, mentoring, and coaching. We provide our team with further support and care in order to enable them to fully focus on its demanding work with our clients.

We develop our clients in the areas of **project management, agility, business analysis, UX, Data** and **AI**. We provide training and consulting and host professional events for our community. We care about doing things right and making our clients and our consultants successful.



# Outsourcing

Outsourcing carefully selected experts is a suitable alternative to securing internal capacities, allowing our clients to bring motivated colleagues with exceptional experience and guarantees from Projectman into their teams. With our support, you gain access to highly qualified professionals who will help you efficiently manage and develop your projects.

## Which roles would be suitable to complement your team?

- **Project Manager** oversees projects and ensures the optimal use of resources.
- **Program Manager** is responsible for orchestrating multiple projects (programs) and managing priorities and conflicts.
- **Business Analyst** conducts analysis and designs management systems and business processes.
- Data roles like **Data Analyst**, **Data Engineer**, and **Data Scientist** are essential for developing data-driven organizations.
- Agile roles like **Scrum Master**, **Product Owner**, and **Agile Coach** are vital for effective product delivery.
- UX/CX roles like **UX Designer**, **Product Designer**, and **UX Researcher** focus on creating a seamless user experience.
- The **Interim AI Ambassador** and **AI Team Lead** support the team in adaptation and foster an environment for the sustainable development of AI across the organization.



# Consulting

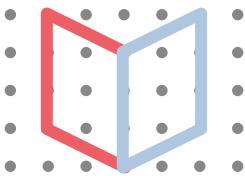
- We bring practicality and pragmatism to major players and corporations. We understand strategic trends and the challenges of digital transformation – and we know how to build on them, turning them into tangible actions and results.
- For medium-sized and start-up companies, we offer the know-how and experience from the “big world, which is often inaccessible through large consulting firms.
- Thanks to our unique community, we can provide the right team or expert with specific expertise tailored to your current needs, and we adjust the pace of collaboration to match your capabilities.

We assist clients with specific **business challenges**, accelerating new opportunities, addressing inefficiencies, improving processes, and **delivering change!**

We bring not only know-how and a fresh perspective but also expert interim roles where they are lacking in business as usual. We don't stop at offering good advice; we focus on concrete actions and are ready to experience the change process with you and achieve it together.

## What do we most often address with clients?

- **AI adoption** in teams and the PMO through scenarios, pilots, evaluation, and ambassadors
- **PMO Strategies**, Value Creation for the Company, and Success Measurement
- **Portfolio Management** and Corporate Strategy Execution
- **Hybrid PM Models** and Practical Agility in the Organization
- Managing **Business Demand vs. Capacity Planning**, Prioritization, and Roadmapping
- **PM Processes and Methodologies**, Their Maturity, and Team Improvement
- **Data & AI-Driven Project Management** (from Visibility to Prediction)
- Maximizing the **use of company data and its governance**
- **Design Thinking** and **ux/cx** in the Organization
- **Process Automation** and Optimization



# Education

**We help companies and individuals grow through practical training, certification courses, and team workshops.**

For 14 years, we have been educating IT and business professionals, project managers, and beginners to help them perform their work more effectively, confidently, and with stronger stakeholder support. We offer both open courses and tailored corporate programs—with a consistent focus on applicability, engagement, and measurable results.

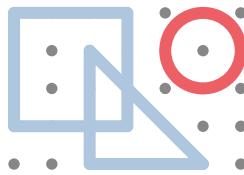
## Why choose us:

- **Top-notch instructors and consultants with practical experience:** We carefully select experts with excellent references and a passion for education.
- **Practical and interactive approach:** Every program is built on real-world experience, gamification, and team activities.
- **Immediate applicability:** Participants gain concrete tools they can apply in practice right away.
- **Support for individual and team growth:** We focus not only on performance but also on relationships, communication, and collaboration.

## We develop competencies in areas such as:

- Project and Product management,
- Agile management,
- AI,
- Business analysis,
- UX/CX,
- Data analysis,
- Soft-skills

that support personal and team development.



# Expertise

In the course of providing our services (outsourcing, consulting, and training), we leverage expertise in six areas, which we approach holistically and interconnect to create synergies that benefit our clients.

## Project Management

Historically, we have a strong foundation in predictive project management with a fixed scope. We also collaborate with clients in program and portfolio management.

## Agile & Product Management

From agile approaches, we draw upon proven, customized methods that accelerate the iterative development of new products. This approach emphasizes a flexible scope and adaptability to changing product development conditions.

## CX/UX

A great customer or user experience is crucial to the commercial success of a product or solution. We rely on design processes, user research, product management, prototyping, and graphics adapted into UI.

## Business Analysis

We see it as a way to design solutions based on existing needs. For the client, it provides a clear definition of the “scope”—what and why something will be done, considering feasibility and utilizing visual methods, including prototyping.

## Data

Data analytics, data science, data for business, and BI — all of which drive significant progress within the concept of a “data-driven company.

## AI and Automation

AI and automation extend traditional data and process approaches across the entire organization—from repetitive tasks to decision-making and customer interactions.



# AI Adoption

Together, we define the strategy, support the orchestration of tools, guide company culture transformation, and prepare your teams for the future. No unnecessary buzzwords — just a clear focus on making the most of what AI can truly offer.

Artificial intelligence is not just about technology — it's primarily about changing how we think, collaborate, and make decisions. We help companies embrace this change meaningfully and practically, with a focus on real impact.

## Key focus areas:

- Boosting personal and team productivity with AI
- Identifying and validating AI use cases with clear return on investment (ROI)
- Virtual teams and AI agents as part of business processes
- AI-augmented project management office (PMO)
- Integration across tools and systems



**Projectman** connects client demands with the supply of suitable consultants on the market. This collaboration is driven by a community of proven experts.

# Community and Partnership

Projectman nurtures partnerships with established organisations in the sphere of project management and beyond. We strive to develop a community of people and link them to interesting projects which our clients undertake



Our regular contractors are the core of the community. They either work directly as members of our team or cooperate with us on a professional or business basis.



We know many people with good references with whom we would like to work in the future. To this community, we offer primarily new job opportunities.



A network of 4,000 consultants who know us and who we have in our database. To this group we offer expert content and job opportunities.



# Our Clients

NOTINO



WOOD  
& Company

FOXCONN



VEOLIA



ČESKÁ Š  
spořitelna

Raiffeisen  
BANK

Kooperativa  
VIENNA INSURANCE GROUP



air/  
bank



Unipetrol  
ORLEN GROUP



MODEL

GROUPON®



GARRETT

gasnet

SKODA



ŠKODA



O<sub>2</sub>

UNIQA

Heureka



VIG Re

PRAGUE  
CONGRESS CENTRE

Letiště  
Praha

Shoptet





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