



**Projectman**  
connecting experts



# Company Profile

# We create an environment and develop community of the best people for realizing changes at our clients.

Projectman is a network of more than 4,000 professionals. We are the largest company in the Czech Republic specialising in project management outsourcing. We lecture at conferences and work with the best experts in the market as well as with professional communities.

Our consultants are **carefully selected from the community** – they are people with exceptional potential and proven references. We keep developing their expertise as well as soft skills by training, mentoring, and coaching. We provide our team with further support and care in order to enable them to fully focus on its demanding work with our clients.

We develop our clients in the areas of **project management, agility, business analysis, UX, Data and AI**. We provide training and consulting and host professional events for our community. We care about doing things right and making our clients and our consultants successful.



**Projectman** connects client demands with the supply of suitable consultants on the market. This collaboration is driven by a community of proven experts.

# Community and Partnership

Projectman nurtures partnerships with established organisations in the sphere of project management and beyond. We strive to develop a community of people and link them to interesting projects which our clients undertake

Our regular contractors are the core of the community. They either work directly as members of our team or cooperate with us on a professional or business basis.

We know many people with good references with whom we would like to work in the future. To this community, we offer primarily new job opportunities.

A network of 4,000 consultants who know us and who we have in our database. To this group we offer expert content and job opportunities.



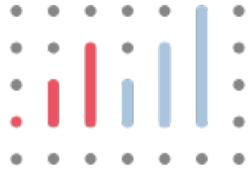


# Outsourcing

Outsourcing carefully selected experts is a suitable alternative to securing internal capacities, allowing our clients to bring motivated colleagues with exceptional experience and guarantees from Projectman into their teams. With our support, you gain access to highly qualified professionals who will help you efficiently manage and develop your projects..

## Which roles would be suitable to complement your team?

- **Project Manager** oversees projects and ensures the optimal use of resources.
- **Program Manager** is responsible for orchestrating multiple projects (programs) and managing priorities and conflicts.
- **Business Analyst** conducts analysis and designs management systems and business processes.
- Data roles like **Data Analyst**, **Data Engineer**, and **Data Scientist** are essential for developing data-driven organizations.
- Agile roles like **Scrum Master**, **Product Owner**, and **Agile Coach** are vital for effective product delivery.
- UX/CX roles like **UX Designer**, **Product Designer**, and **UX Researcher** focus on creating a seamless user experience.



# Consulting

We assist clients with specific business challenges, accelerating new opportunities, addressing inefficiencies, improving processes, and **delivering change!** We bring not only know-how and a fresh perspective but also expert interim roles where they are lacking in business as usual. We don't stop at offering good advice; we focus on concrete actions and are ready to experience the change process with you and achieve it together.

- We bring practicality and pragmatism to major players and corporations. We understand strategic trends and the challenges of digital transformation – and we know how to build on them, turning them into tangible actions and results.
- For medium-sized and start-up companies, we offer the know-how and experience from the “big world,” which is often inaccessible through large consulting firms.
- Thanks to our unique community, we can provide the right team or expert with specific expertise tailored to your current needs, and we adjust the pace of collaboration to match your capabilities.

## What do we most often address with clients?

- PMO Strategies, Value Creation for the Company, and Success Measurement
- Portfolio Management and Corporate Strategy Execution
- Hybrid PM Models and Practical Agility in the Organization
- Managing Business Demand vs. Capacity Planning, Prioritization, and Roadmapping
- PM Processes and Methodologies, Their Maturity, and Team Improvement
- Data & AI-Driven Project Management (from Visibility to Prediction)
- Maximizing the use of company data and its governance
- Design Thinking and UX/CX in the Organization
- Process Optimization and Automation



# Education

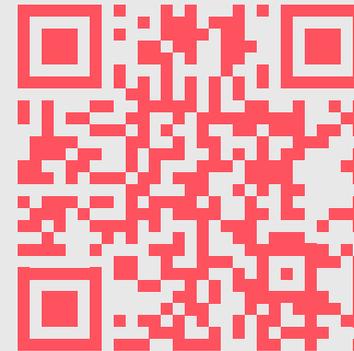
We develop **companies** and **individuals** in project management, agile leadership, business analysis, UX, data processing, AI, and soft skills. We collaborate with **the best trainers in the Czech Republic**, keep up with new trends, seek the most practical methods, and integrate our trainers' experiences from both domestic and international projects into **hands-on examples** in our training sessions and popular practical workshops.

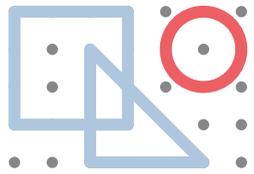
- We offer **training** for a broad professional audience and provide customized training tailored to the specific needs and requirements of our clients.
- We conduct **workshops** to enhance practical skills, certification courses, team-building games, and training for beginners. Participants leave with methods they can immediately apply in their daily work.

- **Soft skills** are another key area where we strive to bring innovative approaches to personal, team, and organizational development for both companies and individuals.



**Current Offer**





# Expertise

For all three pillars of our services (outsourcing, consulting, and training), we leverage expertise in five areas, which we view holistically and interconnect to create synergies that benefit our clients.

## ○ Project Management

Historically, we have a strong foundation in predictive project management with a fixed scope. We also collaborate with clients in program and portfolio management.

## ○ Agile & Product Management

From agile approaches, we draw on proven, customized methods that accelerate the iterative development of new products. This approach emphasizes a flexible scope and adaptability to changing product development conditions.

## ○ Data & AI

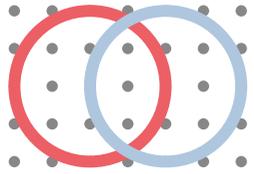
Data analytics, data science, data for business, BI, and AI all contribute significantly to advancing the concept of a data-driven company.

## ○ Business Analysis

We see it as a way to design solutions based on existing needs. For the client, it provides a clear definition of the “scope”—what and why something will be done, considering feasibility and utilizing visual methods, including prototyping.

## ○ CX/UX

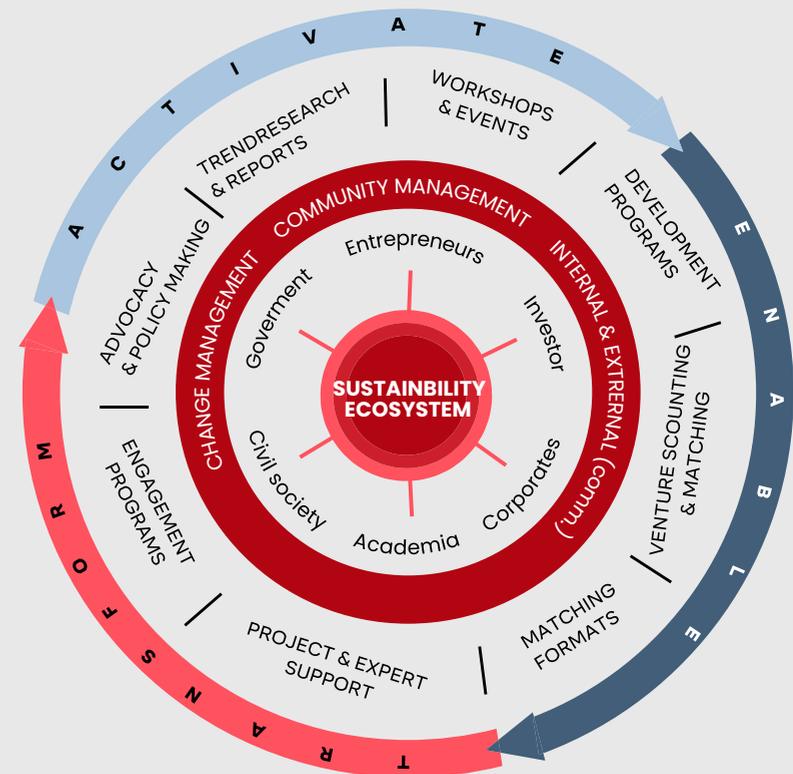
A great customer or user experience is crucial to the commercial success of a product or solution. We rely on design processes, user research, product management, prototyping, and graphics adapted into UI.



# Environmental, Social and Corporate Governance

- We are members of the consortium for sustainable solutions (FUTUREPROOF), which aims to transform sustainability opportunities into positive business outcomes for our clients, helping them gain a competitive edge.
- Through the collaboration of key stakeholders, the consortium provides clients with access to expertise across various fields, ensuring a tangible positive impact on ESG activities. Our contribution to FUTUREPROOF focuses on planning and managing projects and activities to achieve the set goals.

**FUTUREPROOF**



# Our Clients

SKODA

ČESKÁ  
SPORITELNA

Epiroc

VEOLIA

Unipetrol  
ORLEN GROUP

dns

MONETA

weber

EW  
EUROWAG

EY  
Building a better  
working world

Raiffeisen  
BANK  
*Banka inspirovaná klienty*

GARRETT

Heureka

ČESKÁ  
POJIŠŤOVNA

MODEL

SAZKA

UNIQA

ČD-Telematika

ČSOB

Kooperativa  
VIENNA INSURANCE GROUP

bw

GROUPON

ŠKODA

air/bank

gasnet



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